

Land of Sun & Spirit

LILLOOET & AREA 2009 VISITORS GUIDE

Published By
Bridge River - Lillooet News

This year's Lillooet & Area Visitor Guide will showcase Lillooet as the unique little nugget we all know it to be. Spectacular photographs highlighting the majestic mountains, scenic views and wildlife of the area promise to entice visitors to make Lillooet a *must see* destination.

With the help of the District of Lillooet, we are printing a professionally-designed **full colour** 40-page glossy magazine-style guide. Some promising features:

- Detailed Street Map
- The Jade Rock Project
- Recreational Opportunities
- Detailed Circle Tour maps
- History and Culture that have enriched this area

The Guide is going **world wide**, with a Hi Resolution Link from the District of Lillooet's website

PUBLICATION DATE: MAY 1, 2009

**LAST GUIDE
BEFORE THE
2010 OLYMPICS**

**2009 ADVERTISING RATES AS OF JANUARY 1, 2009
BOOKING DEADLINE FEBRUARY 27, 2009**

FULL PAGE\$1000
HALF PAGE\$650
1/4 PAGE\$500
1/8 PAGE\$300

PREMIUM PAGES.....\$1500

INCLUDES: INSIDE FRONT COVER, BACK PAGE,
INSIDE FRONT AND BACK COVER, CENTER SPREAD

CENTER SPREAD.....\$3000

SOLD OUT

BOOKING BEFORE FEBRUARY 27, 2009 TO BE NOTIFIED ABOUT A NEW INCENTIVE

Contact Jennifer Leach or Nicole Palfy at the Bridge River - Lillooet News

Ph: 250-256-4219 • Toll Free: 1-877-300-8569 • Fax: 250-256-4210

Or email sales@lillooetnews.net for more information

ARE YOU A SHUTTER BUG?

We are looking for photos in the following areas for the guide: People, Wildlife, Scenery, Sports & Activity, and any seasonal snapshots that would promote our area. Submit a photo and enter to win an seasons pass to the Lillooet Golf Course. Ask for more details!